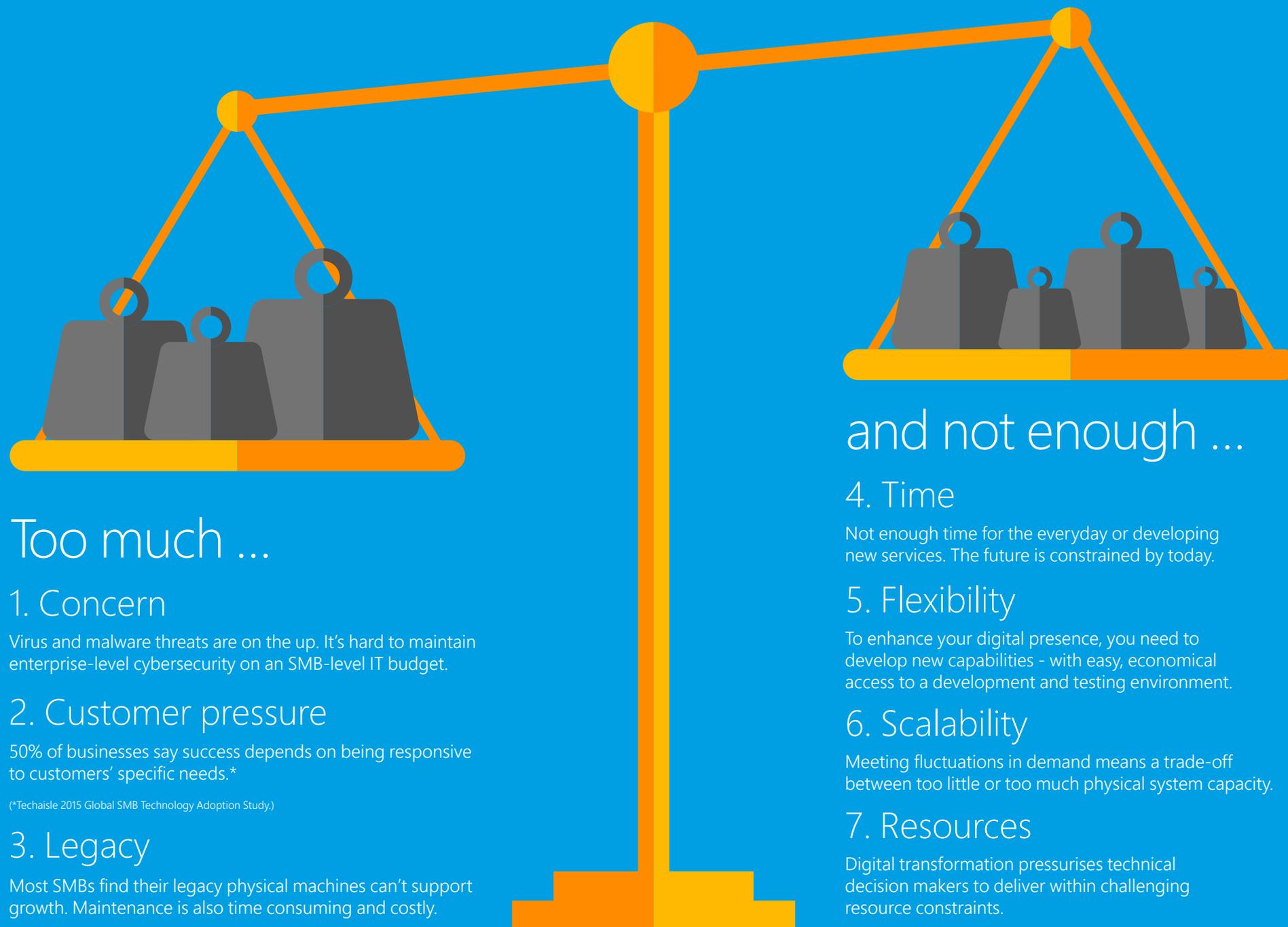


7 Challenges Small and Medium Sized Businesses Face with Digital Transformation



Too much ...

1. Concern

Virus and malware threats are on the up. It's hard to maintain enterprise-level cybersecurity on an SMB-level IT budget.

2. Customer pressure

50% of businesses say success depends on being responsive to customers' specific needs.*

(*Techaisle 2015 Global SMB Technology Adoption Study.)

3. Legacy

Most SMBs find their legacy physical machines can't support growth. Maintenance is also time consuming and costly.

and not enough ...

4. Time

Not enough time for the everyday or developing new services. The future is constrained by today.

5. Flexibility

To enhance your digital presence, you need to develop new capabilities - with easy, economical access to a development and testing environment.

6. Scalability

Meeting fluctuations in demand means a trade-off between too little or too much physical system capacity.

7. Resources

Digital transformation pressurises technical decision makers to deliver within challenging resource constraints.

Meet All 7 Challenges with Azure Virtual Machines

With Azure you can build Virtual Machines in the cloud the same way you would with a physical infrastructure but with Azure you only pay for what you use. Azure lets you tailor powerful cloud-based solutions to your own circumstances. On your own terms.



Case study

On Azure, news aggregator CityFALCON processes 5 million stories a day.



Case study

With Azure Virtual Machines, Solarvista can onboard customers in minutes not months.

Microsoft Azure is the cloud platform built on the four principles of security, privacy and control, compliance, and transparency. Read case studies about how Microsoft Azure is providing SMBs with security and control across applications, and managing and protecting resources wherever they are.

Read About a Cloud Built on Trust



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