

COOKIES POLICY

Last updated: 25th May 2018

INFORMATION ABOUT OUR USE OF COOKIES

1. Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website. By continuing to browse our website, you are agreeing to our use of cookies.
2. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device if you agree. Cookies contain information that is transferred to your device's hard drive.
3. We use the following cookies:
 - 3.1. **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
 - 3.2. **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
 - 3.3. **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
 - 3.4. **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
4. You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Essential Cookies

These cookies will be automatically deployed onto your computer when you use the Websites

Cookie Name	Purpose of Cookie and Information Collected	Cookie Duration
_hs_opt_out	This cookie is used to remember not to ask the visitor to accept cookies again.	2 years
__hs_do_not_track	This cookie is set to prevent the tracking code from sending any information to HubSpot. Setting this cookie is different from opting out of cookies, which still allows anonymized information to be sent to HubSpot.	2 years
__hs_testcookie	This cookie is used to test whether the visitor has support for cookies enabled.	Session cookie
hs_ab_test	This cookie is used to consistently serve visitors the same version of an A/B test page that they've seen before.x	Session cookie
hs_lang_switcher_choice	This cookie is used to consistently redirect visitors to the language version of a page in the language they've selected on this top-level private domain in the past (if such a language version exists).	
<id>_key	When visiting a password-protected page, this cookie is set so future visits to the page from the same browser do not require login. The cookie name is unique for each password-protected page.	
hs-messages-is-open (TTL 30 minutes)	This cookie is used on the visitor UI side so HubSpot can determine/save whether the chat widget is open for future visits. It resets after 30 minutes to re-close the widget after 30 minutes of inactivity	
hs-messages-hide-welcome-message (TTL 1 day)	When you dismiss the welcome message in your messages tool, a cookie is set to prevent it from appearing again for one day.	

Non-Essential Cookies

These cookies will be offered to you when you use the Websites – you may accept or decline them depending on whether you are happy for them to be deployed onto your computer or not.

Cookie Name	Purpose of Cookie and Information Collected	Cookie Duration
__hstc	The main cookie for tracking visitors. It contains the domain, utk (see below), initial timestamp (first visit), last timestamp (last visit), current	2 years

hubspotutk	timestamp (this visit), and session number (increments for each subsequent session). This cookie is used for to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts.	10 years
__hssc	This cookie keeps track of sessions. This is used to determine if we should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 mins
__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set. We set it to 1 and use it to determine if the visitor has restarted their browser. If this cookie does not exist when we manage cookies, we assume it is a new session.	None. Session cookie
messagesUtk	This cookie is used to recognize visitors who chat with you via the messages tool. If the visitor leaves your site before they're added as a contact, they will have this cookie associated with their browser. If you have a history of chatting with a visitor and they return to your site later in the same cookie'd browser, the messages tool will load your conversation history with that visitor.	

5. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.
6. You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Alternatively, you can visit www.allaboutcookies.org which provides general information about cookies and how you can manage cookies on your computer. Please note that if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.